

Become a Mission Champion

World Design Congress London 2025

Design for Planet

The Design Council will host the 34th World Design Congress in London at the Barbican Centre in September 2025.

The event was last held in London in 1969 at the Southbank Centre with 1,000 delegates from 39 countries, including guest of honour HRH Princess Margaret.

The theme will be **Design for Planet**

We have a once in a generation opportunity to showcase the best of UK design and innovation, and critically, our leadership in harnessing design to address the climate and nature crisis.

"We won't win the battle against climate change unless we design the solutions."

Lord Deben, former Chairman of the UK's Climate Change Committee



This is a momentous opportunity to add your voice to a prestigious, high-profile event and demonstrate your commitment to designing a sustainable future.



Become a Mission Champion

Here are some of the ways that you can support the event and help further the crucial **Design for Planet** mission.

Join the event

Be in the room where it happens.

1,000 designers, business leaders, young people and government will gather at the Barbican Centre on 9 and 10 September 2025 to change the course of our industry.

In-person tickets will go on sale in early 2025 with virtual options to make it a truly global moment.

You can [sign up for the Congress newsletter](#) to enjoy priority access to tickets.



Join the campaign

There are several ways you can lend your voice to amplify the Design for Planet mission.

- **Influence your network.** Use the power of your connections and platforms to build awareness for the Design for Planet movement and World Design Congress London as a key catalyst moment.
- **Write to your MP** and engage your government partners on the importance of supporting and funding green design skills.
- **Sign Design Declares** , Architects Declare and Interiors Declares to join the design community in sounding the alarm on the climate crisis.



Drive the Legacy

To leave a lasting impact beyond the World Design Congress, we aim to **upskill 1 million designers in green skills by 2030**. You can help us achieve this by:

- **Understanding what it means to Design for Planet.**
- **Understanding the Green Design Skills Gap.**
- **Improving your green design skills.** Apply the Systemic Design Framework to your work, qualify in Carbon Literacy or work with the Design Academy to bring green design thinking to your business.
- **Teaching others.** This could be clients, colleagues or even students to inspire the next generation.



Share the stories

There are so many incredible designers and businesses who are already leading the way in Design for Planet.

We would love to help tell these stories as part of the World Design Congress campaign and event.

If you have a great green design impact story to tell, send 100 words and high-res imagery to congress@designcouncil.org.uk.

You can also help share the Congress story by re-posting and sharing our news and announcements.



Become a Mission Partner

As a charity we are funding the campaign and event through several **exciting sponsorship opportunities**.

We are looking for brands to become exclusive **Mission Partners** for a substantial contribution that will unlock a host of high-value benefits.

Or you can become a **Mission Friend** for a smaller contribution and be highlighted as part of the event and campaign.

If you would like to become a Mission Partner or Friend, **please contact** ian.bushell@designcouncil.org.uk.



Contact us

If you have any questions about or ideas for the World Design Congress please do get in touch with us at Congress@designcouncil.org.uk

