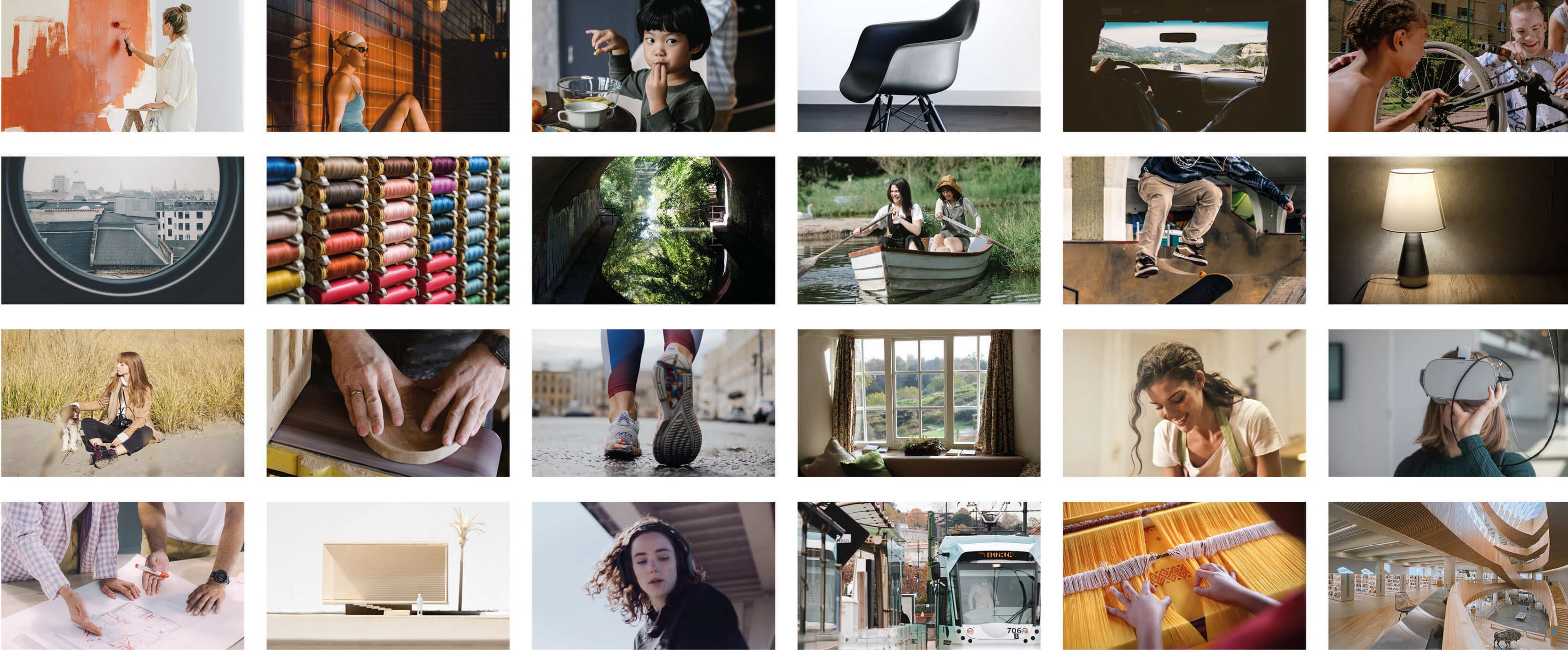




Designer

Design
Council

Design is everywhere....

*“From spoon
to city”*

Massimo Vignelli, Architect

Welcome from the Chief Executive – Minnie Moll

I feel so proud to be leading an organisation with such an amazing heritage and reputation. The calibre of our people, the extraordinary talent in our unique network of Experts and the impact we have working with our clients, partners and Government is without comparison. It is a real privilege to be carrying the torch as we enter the next chapter for the Design Council.

This chapter will be led by our mission: Design for Planet. The greatest challenge of our era is the climate crisis, so as the national champion for design, we will be focusing our efforts on galvanizing and supporting the 1.97m people across the design sector to make sustainability central to their work.

Design shapes the world and will have a critical role to play in meeting Net Zero targets and beyond. As a design organisation we have power and responsibility to make a difference.

At the heart of the Design Council are our colleagues. We offer a structured career path, great learning and development, exposure to unique and exciting projects and the opportunity to work with our leading Experts. In addition, our pension scheme goes up to a 7.5% employee and employer contribution, 30 days annual leave (including time off for everyone over the Christmas period) and a range of flexible ways to work as part of our Hybrid Working policy.

At more than at any other time in our long and distinguished history, now is an incredibly exciting time to be at the Design Council.



Minnie Moll

About the Design Council

The Design Council's purpose is to make life better by design. And our mission is to do that by focusing on Design for Planet. There can be no greater cause than fighting to save our precious planet.

Design for Planet will be a theme through all our work to create better places, better products and better processes, all of which lead to better performance.

We commission pioneering evidence-based research, develop ground-breaking programmes and deliver influencing and policy work to demonstrate the power of design and how it impacts the economy, business innovation, places and public services. We bring together designers and non-designers – from grassroots to government and share with them our design expertise to transform the way they work.

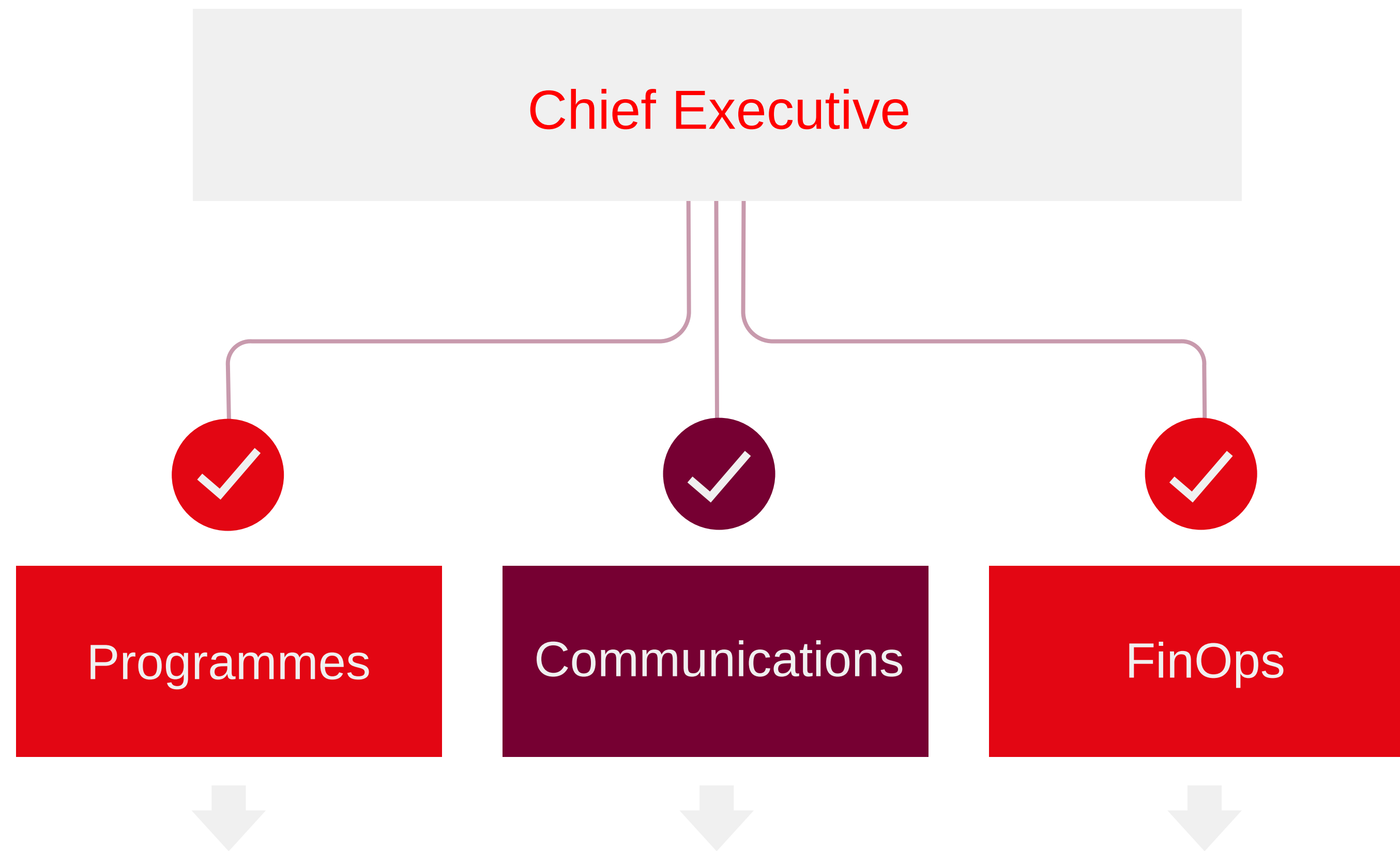
Good design is inclusive design. We actively aim to employ a diverse workforce, and we have a commitment to do that. We encourage conversations around flexibility in terms of location, hours and other arrangements so we can welcome people with different experiences, background and perspectives.

The Design Council is committed to the learning and development of its colleagues so that they gain the necessary skills to reach their full potential and progress within their profession and within the Design Council. We operate a structured career path on set criteria so that colleagues have a clear understanding of how they can progress and be recognised and rewarded.



About the Team

The Design Council is a team of around 30 people. As a small team with a massive remit, we work collaboratively within this structure:





Benefits

The Design Council offers a number of benefits.

Some of them include:

- 28 annual leave days pro rata
- 2 Additional days off over Christmas
- 5% Employer Pension Contribution – going up to 7.5% if requested
- Hybrid working policy – working in office 2 days per week
- Flexible working
- Employee Assistance Programme
- Life Assurance Policy
- Cycle to work scheme
- Season ticket loan
- Enhance Maternity and Paternity Leave
- Learning and Development plan – 5 L&D full days per year
- Buy additional 5 days leave

About the role

How does this role fit in the bigger picture?

The Communication Team is critical in raising the Design Council's profile and impact. Our goal is to champion design by curating and sharing content to inform, inspire and influence our key audiences.

The Designer role plays an integral part in producing digital and print creative solutions to meet our communications and programming needs and contribute to the safeguarding and development of our brand.

Our design assets are a powerful tool in engaging our key audiences, including the design sector, government, funders and businesses with our Design for Planet mission.

The Designer reports to the Senior Digital Content Manager and works with colleagues and contacts at all levels of the organisation.

About the role

Designer

The Designer is responsible for the following:

- A multi-faceted approach to project outputs, including creating decks for presenting, reporting or templating plus accompanying social assets.
- Artworking and designing to bring projects and programmes across the business to life. Considering not just the layout but the content itself, to originate and design solutions to actualise it.
- Infographic design and data visualisation to enliven key data.
- Originate and design event collateral, such as installation and exhibit content.
- Opportunity to support development of sub-brands of Design Council, such as the Design Economy and Skills for Planet mission.
- With the support of Communications team members, assist on briefing freelance designers and support in tendering processes.
- Managing the digital library with all images and assets, with key attention to detailed search and refinement.
- Following production timelines and manage stakeholders to ensure projects are delivered on time and within budget.

Other key skills

- Strong attention to detail, including proofreading, image management, attribution, data visualisation.
- A strong understanding of design principles, with an innate sense of aesthetic cohesion within brand guidelines.
- Ensuring that digital and print accessibility standards are met.
- Incorporating our Design for Planet ethos for the entirety of the design pipeline, from concept to inception.
- Advocating for and implementing the Design Council's Brand Guidelines and Toolkit for internal and external clients ensuring that it is applied consistently, without compromising the brand integrity.
- Evaluating the effectiveness of graphic materials to support continuous improvement such as branded templates.

Salary £31,000+

Contract Full-time, 12 months fixed term, with a view to extend.

Reports to the Senior Digital Content Manager.

Location Hybrid working with 2-3 days per week minimum in office at AHMM Morelands, near Old Street.

This role will involve some evening work and travel as required in accordance with the needs of the projects.

About you

Expert Knowledge and Qualifications

Experience

- Proven experience of working in a studio or company environment with comprehensive understanding of design for print and digital communications (including; brand identity, corporate communications, integrated campaigns, information design, advertising, brand development and packaging).
- Proven ability to respond creatively to a brief as well as to estimate the resource required to deliver.
- Experience in timeline management skills.
- Proven experience in data visualisation skills.

Qualifications and skills

- Technical skills in using InDesign, Illustrator, Photoshop, PowerPoint and Microsoft Word.
- Excellent time-management.
- Great interpersonal and communication skills.
- Ability to work collaboratively across different teams and proactively manage stakeholder relationships.
- Ability to work in an agile environment, to be proactive and fast-paced.
- Diplomatic, able to act with confidence and integrity in all situations.
- Excellent attention to detail.
- Passionate about digital marketing.
- Passionate about design that improves people's lives.

Behaviours

- Boundless Curiosity. Continuously scope content ideas.
- Inspire Possibility. Support on projects that inspire our audiences to value design and Design for Planet.
- Powerful Together. Work closely with the Comms team to creatively contribute to and deliver impactful campaigns.

Corporate responsibilities

- Proactively identify and manage risks and financial controls in relation to the Design Council and your specific area of responsibility.
- Comply with the Design Council's operational policies and procedures including financial and risk management, project management and evaluation processes, brand guidelines, GDPR, information security and internal health and safety policy.

Join us

To apply for the role please submit your CV and portfolio, via this [link](#).

The closing date for all applications to be received is **28 November 2025**.

The Design Council is fully committed to being a diverse and inclusive organisation. We welcome applications from everyone who meets the criteria. If you need any additional support, please do send in an early alert to our email address below.

Further questions can be directed to Ishbel Allotey, HR Manager at the following email address: recruitment@designcouncil.org.uk but please note that submissions must be made via the link above.

Visit designcouncil.org.uk to discover more about our work and mission.



“The fundamental idea of design is to make the world a better place.”

Bruce Mau, Designer

