

Design in neighbourhood planning

How we can help you

Design in neighbourhood planning

The Design Council believes that good design is fundamental to successful neighbourhood planning. Good design can make neighbourhoods sustainable, adaptable and resilient and create places where people want to live and work. The National Planning Policy Framework emphasises the role of design in delivering sustainable development and improving the quality of place for communities. Importantly for neighbourhood planning, design also enthuses, inspires and encourages people to participate in the planning process.

Cabe's work with neighbourhood forums, community groups, town and parish councils across England has demonstrated the value of embedding good design in neighbourhood planning. The steps outlined here draw on this work, providing useful design related actions within the following key stages of neighbourhood planning:

01 // Organising

02 // Mapping & evidence

03 // Telling your story

04 // Pulling it together

05 // Making it happen

Cabe support:

This document outlines key actions that community groups can use to embed design in neighbourhood planning. It is not a comprehensive guide for the delivery of a neighbourhood plan. The actions within each stage are informed by our current work with community groups. For further information and detail on these actions, please view our extended online version at: www.designcouncil.org.uk/cabe

This document is intended for local authorities and community groups who are thinking about the future of their area.

The Cabe team at the Design Council can work with you on a specific step or tailor a programme of steps to support you in neighbourhood planning.

To discuss how we can support your work please call us on 020 7420 5200.

Working across the following five stages we can

Identify
what skills you
have and what
you need



Hold
a visioning
workshop to
enthuse and
encourage local
people to get
involved

Visit
inspiring
places and
learn from their
experiences



Prepare an
engagement strategy
that uses design to
engage widely with
people across all stages
of neighbourhood
planning

Hold training
sessions to help
people understand
what makes
well-designed, attractive
and well-loved places



help you:



Walk your neighbourhood to discuss what you like, dislike and want to see change

Develop a vision and prioritise areas of improvement



Review the natural and built assets of your neighbourhood

Map what you want to change and what you want to stay the same





Use words, photos, maps and drawings to communicate the change to your area, convey your intentions clearly and capture the imagination



Do design based workshops to map and draw your proposals and test if they will meet your design aspirations

Develop a timeline for change in your neighbourhood



Articulate your vision into a physical plan for the future

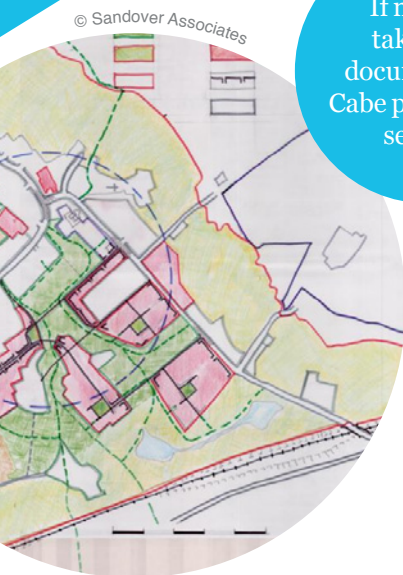




Develop
a well-
designed
document so that it
is easy to navigate
and use by all



Prepare
design
criteria or
policies for others
to follow, such as
developers



If needed,
take your
document to a
Cabe plan review
session

Ensure
your plan
is effective and
achievable, and in
accordance with
statutory planning
policy

Agree
next steps
to implement
your plan

The Design Council enables people to use design to transform communities, business and the environment for the better.

As an enterprising charity, our work creates value by stimulating innovation in business and public services, improving our built environment and tackling complex social issues.

We inspire new design thinking, encourage public debate and inform Government policy to improve everyday life and help meet tomorrow's challenges today.