

Press release 31 October 2025

Chief Executive of the Design Council, Minnie Moll, to step down after 5 impactful years.

Five years after bringing a new vision and Design for Planet mission to the Design Council, Minnie Moll will step down as Chief Executive of the Design Council in late Spring 2026.

The search for her successor is under way with Moll supporting the Board of Trustees, led by its Chair William Eccleshare, to select a new Chief Executive who will take the organisation into its next chapter.

The Design Council, now in its 80th year, is the UK's national champion for design, showcasing its ability to make life better for all. It is an independent charity incorporated by Royal Charter uniquely working across all design sectors and delivering programmes with business, government, public bodies and the third sector. Their work encompasses thought leadership, tools, resources and research to evidence the value of design and influence policy. Their Design for Planet mission was introduced in 2021, by Minnie Moll, to galvanise and support the 1.97 million people who work in the UK's design economy to help achieve net zero and beyond.

Major milestones over Moll's time with the Design Council have included three editions of the annual Design for Planet Festival and hosting of the prestigious World Design Congress at the Barbican Centre in London, the first time the event has been hosted in the UK in over 50 years. The organisation has also launched a bold mission to upskill 1 million designers in green design skills by 2030, which is gaining momentum and has been endorsed by government.

Minnie Moll, Chief Executive of the Design Council said:

"It's a really exciting time for a new Chief Executive to join the Design Council. We have an incredibly inspiring mission that has gained traction, and there is so much more to do. Design has a critical role to play to help accelerate the green transition, and the Design Council is uniquely placed to champion the power of design, convene the sector and catalyse action."

"I feel privileged to have carried the Design Council torch through a pivotal time. I feel ready to hand it on now, so I can change pace and create space for new endeavours".

William Eccleshare, Chair of the Design Council said:

"Minnie has achieved a huge amount in her time at the Design Council. She introduced the new vision and Design for Planet Mission in 2021, far ahead of the curve, and has created real focus and relevance for the organisation. Design for Planet has gone from strength to strength, now driving the bold ambition to upskill 1 million designers in green design skills by 2030."

"Leading the successful bid to host Congress for first time in over 50 years resulted in a truly landmark event that has received great acclaim. We will be very sorry to lose her but are incredibly grateful for all that she has done and wish her all the best in her next steps".

The Chief Executive of the Design Council role is currently being advertised, **closing 28 November 2025.**

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