

NEWS ALERT

29 June 2022

The Design Council appoint William Eccleshare as Chair.

The Design Council are delighted to confirm their new Chair, **William Eccleshare**.

William was Worldwide CEO of [Clear Channel Outdoor Holdings, Inc](#), one of the world's largest out-of-home media companies before stepping down in January of this year.

He has years of experience leading customer-focused transformation strategy, leveraging technologies to drive a culture of innovation and accelerate digital growth.

Having worked in the creative industries for most of his career, he brings a lifelong passion for design and a drive to support the Design Council's Design for Planet mission.

Prior to joining Clear Channel in 2009, William served in international leadership roles at a number of major advertising agencies, including as Chairman and CEO of BBDO Europe, Middle East and Africa (Omnicom); European Chairman of Young and Rubicam (WPP); Chairman and CEO of Ammirati Puris Lintas (Interpublic Group) for Northern Europe; Global Strategic Planning Director of J. Walter Thompson Worldwide (WPP). He also spent three years as a Partner at McKinsey & Co, leading the firm's European Marketing and Branding Practice.

He has been a board member of the Donmar Warehouse Theatre since 2013, is the Senior Independent Director of Centaur Media plc and Britvic plc.

William's appointment follows the recent addition of five new Trustees to bring expertise in climate response and help drive forward the Design for Planet mission.

William Eccleshare, new Chair of the Design Council says, *"I am honoured to join the Design Council at this important time. It is an organisation with great legacy and now a crucial role to play in shaping and supporting the design sector for the future. I look forward to adding my voice to aid the success of their important mission."*

Current Chair Terry Tyrrell is stepping down after extending his tenure of eight and a half years.

Terry Tyrrell, current Chair of the Design Council says, *"My time with the Design Council has brought much professional and personal joy. I am thrilled to be handing the gauntlet to William and have no doubt that he will take on the challenge with vigour."*

Minnie Moll, CEO of the Design Council says, *“We are so grateful to Terry Tyrrell for his time as Chair. He has been a steadying hand during the challenges of the last two years, and a great supporter of the Design Council taking a bold stance with our Design for Planet mission. We welcome William and the experience he brings as our new Chair for this next chapter at the Design Council”*.

As a charity with a Royal Charter, the Design Council is governed by an unpaid board of trustees to set strategic direction, monitor the delivery of objectives, and uphold the organisation’s values.

William Eccleshare Bio:

	<p>William Eccleshare has spent his career in the creative industries with a particular focus on advertising. He ran the European agency networks of Young & Rubicam (WPP) and BBDO (Omnicom Group) and, until 2022, was Global CEO of one of the world’s largest Out-of-Home Advertising businesses – Clear Channel Outdoor. During his 13-year tenure he led the digital transformation of the oldest advertising medium into a tech-driven creative powerhouse.</p> <p>He has a lifelong interest in how creativity and brilliance in design can build businesses and to that end spent three years at McKinsey & Co developing the firm’s marketing and branding practice.</p> <p>William has extensive experience on the boards of public companies and is currently the Senior Independent Director at Britvic plc and Centaur plc. He is also a trustee of the Donmar Warehouse Theatre.</p> <p>William is a marathon runner, a theatre goer and an avid follower of Bruce Springsteen and European politics.</p>
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Image can be downloaded [here](#).

A full listing of the Design Council’s board members can be found at designcouncil.org.uk/who-we-are/our-people/trustees.

For further information, please contact Press@designcouncil.org.uk.

#DesignForPlanet

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About Design Council: The Design Council is the national strategic advisor on design, and champions design and its ability to make life better for all. It is an independent and not for profit organisation incorporated by Royal Charter. The Design Council uniquely works across all design sectors and delivers programmes with business, government, public bodies and the third sector. The work encompasses thought leadership, tools and resources, showcasing excellence, and research to evidence the value of design and influence policy. Their Design for Planet mission was introduced in 2021 to galvanise and support the 1.97 million people who work in the UK's design economy to help achieve net zero and beyond.

www.designcouncil.org.uk