

## NEWS ALERT

8 June 2022

### **The Design Council welcomes inspiring new Trustees to help deliver their Design for Planet mission.**

The Design Council has announced the appointment of five new members to their Board, bringing expertise in areas of climate response, urbanism, media strategy and public service reform. The additional expertise will bolster the organisation's knowledge base and help deliver their Design for Planet mission.

**Jonquil Hakenberg**, Global Head of Sustainability & Climate Response at [PA Consulting](#) will join **Pooran Desai OBE HonFRIBA**, founder of [OnePlanet.com](#), providing cross-sector experience in the field of sustainability and a shared passion for achieving NET Zero.

**Biljana Savic**, Head of Urban Design and Integration at [HS2](#), specialises in improving quality of life through urban planning and architecture. **Chris Naylor**, ex-city council chief executive and now Director at [Inner Circle Consulting](#), has a track record of reimagining public services.

And with an impressive background on the Shadow Executive Board for the Department for Digital, Culture, Media & Sport and now Strategy Manager for the [BBC](#), **Tendai Chetse**, brings his expertise in corporate strategy including futures thinking and strategic foresight.

In addition, we are so pleased that **Paul Monaghan**, Executive Director of [Allford Hall Monahan Morris](#) has resumed his position as Trustee again, after stepping down in 2019 due to a potential conflict of interests.



**Minnie Moll, CEO of the Design Council** says, *"We are delighted to welcome these new Trustees to the Design Council Board. Our Design for Planet mission is clearly resonating with people as we had over 50 high quality applications from people wanting to add their expertise and support to the mission"*.

This announcement comes ahead of the upcoming succession of the Design Council's current Chair, Terry Tyrrell.

**Terry Tyrrell, Chair of the Design Council** says, *"It is a great pleasure to see such a wealth of skilled voices join the Design Council. Their knowledge and enthusiasm will be key in helping shift the UK's design focus towards Design for Planet. I am looking forward to observing this exciting new chapter unfold as I pass on the seat of Chair in the coming weeks."*

As a charity with a Royal Charter, the Design Council is governed by an unpaid board of trustees to set strategic direction, monitor the delivery of objectives, and uphold the organisation’s values.

Full list of newly announced Trustees:

	<p><b>Biljana Savic</b>  <b>Head of Urban Design and Integration, HS2</b></p> <p>Biljana is an urbanist and architect, with a career that includes roles as a designer, client adviser and design client. In all her work, Biljana focuses on improving the design outcome by utilising innovative methods of design development and stakeholder engagement. She is passionate about the role of urbanism and architecture in improving people’s quality of life, and an unfailing advocate for creative and responsible placemaking.</p> <p>In her current role as part of the design client team at High Speed 2, the biggest infrastructure project in Europe, Biljana leads pioneering work that brings together the design and delivery of railway infrastructure, with growth and regeneration in the areas around it. In the past she held senior roles at Transport for London (Crossrail 2), Prince of Wales’ built environment charities, The Commission for Architecture and the Built Environment, and Space Syntax Limited. Her other professional roles include non-executive directorship of The Academy of Urbanism, membership of several design reviews and design awards judging panels, positions as visiting lecturer and tutor in urban design, and numerous roles as curator, chair and speaker at conferences on urbanisms and regeneration. As a volunteer, Biljana plays an active role in her local neighbourhood forum, leading on activities related to community engagement in planning. Biljana is a Churchill Fellow, specialising in community led design and development.</p>
	<p><b>Chris Naylor</b>  <b>Director at Inner Circle Consulting</b></p> <p>Chris is a Director of Inner Circle, a boutique consultancy specialising in public service reform. He recently joined the firm after seven years as the Chief Executive of the London Borough of Barking and Dagenham to focus on “and connecting them fully to the people who need them”. Under his leadership of Barking and Dagenham, the Council focused on inclusive growth, prevention, service re-design, public participation and equalities. In 2018 the authority was named “Council of the Year”. In 2020 Chris was seconded to Birmingham City Council to be their CEO, to support amongst other things their response to the pandemic and preparations for the Commonwealth Games. In 2020 Chris was named Municipal Journal’s Chief Executive of the Year.</p> <p>Chris is a Chartered Accountant and has a degree in Social and Political Sciences from the University of Cambridge, with a specialism in contemporary social theory. Chris was born and brought up in Rotherham, South Yorkshire.</p>



**Jonquil Hackenberg**  
**Partner & Global Head of Climate Response, PA Consulting**

As a newly-appointed Trustee of the Design Council, Jonquil is hugely excited about its ambition – Design for Planet – which is so closely associated to her heart and to her day job as Global Head of Sustainability & Climate Response at PA Consulting. She hopes her expertise and network will lend itself to scaling up the critical role the Design Council plays in defining a future-fit and sustainable UK. Her focus is on how climate response strategies and action can generate tangible value through scaled-up innovation around the nexus of water, energy and waste.

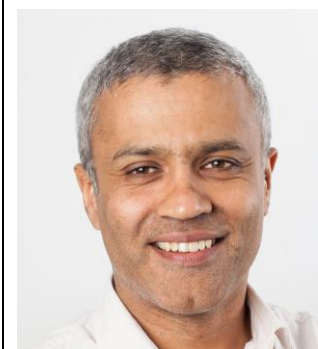
She has over 20 years' experience in business change, leading supply chain redesign and complex sustainability-related programmes as well as corporate strategy advisory underpinned by climate response. A passionate advocate of climate, Jonquil is a lead mentor for the Ocean Impact Investment Fund, Katapult Ocean (SDG14 – Life Below Water). She sits as lead of innovation on the Futures Council for SDG Investment at the World Economic Forum and is Chair of The Magenta Project, a charity committed to diversity and inclusion, leading on gender, across the sailing racing industry.

She has a modern languages degree from the University of Birmingham UK, an MBA in Renewable Energy from Beuth University of Applied Sciences, Berlin Germany and an executive leadership certification from Stanford, USA. She believes having fun is the key to successful results. She has 2 delightful daughters and in her spare time sails Fireflies out of Lymington, UK.



**Paul Monaghan BSc Dip Arch DLitt ARB RIBA**  
**Executive Director, Head of Design Studio, AHMM**

Paul is a founding director of Allford Hall Monaghan Morris, an architecture practice established in 1989. His approach centres collaborative creativity, applied technology, research, and sustainability, resulting in work including the reinvention of Television Centre; New Scotland Yard; the new Tower Hamlets Town Hall in Whitechapel; and the RIBA Stirling Prize winning Burntwood School. He is the Liverpool City Region Design Champion, a member of the Office for Place Advisory Board, a RIBA Client Design Advisor, and visiting professor at the Bartlett School of Architecture and the University of Sheffield, from which he received a Doctorate of Letters in 2018.



**Pooran Desai OBE HonFRIBA**  
**CEO oneplanet.com**

Pooran has a background in medical sciences and neuroscience but has dedicated his working career to the design of sustainability strategies for places, products and services. He has worked at a strategic level with real estate developers, cities, retailers and manufacturing companies as well as being a serial social entrepreneur establishing projects, initiatives and companies in sustainable forestry, organic farming, recycling and green property development. His core design interest focuses on importance of interconnectedness and closing loops - working not only with designers at the front end of creative processes from which so much flows, but also with clients, workers, end-users and natural ecosystems on which we ultimately depend.

He brings practical experience of cross-sector working to solve complex interconnected 'wicked' problems, especially as they relate to transforming our culture and economy to one that regenerates, rather than destroys, earth's living systems. He led on the creation and implementation of Bioregional's One Planet Living® framework used in over thirty countries and from which the United Nations Sustainable Development Goals, adopted by all UN member states, are derived. Pooran is now focusing on the role of digital technology to help people visualise and manage interconnectedness, by founding technology company, OnePlanet.com.

He has become increasingly interested in comparative philosophy, listening to lectures on Eastern philosophical and Indigenous thought and practices, looking at how they can help solve problems currently intractable to Western world views.



**Tendai Chetse**  
**Strategy Manager, BBC**

Tendai is a Corporate Strategist at the BBC with over ten years' experience working at the intersection of the public and private sectors.

Prior to the BBC, he worked in Government at the Department for Digital, Culture, Media & Sport (DCMS), serving on the DCMS Shadow Executive Board while delivering major programmes in the Corporate Strategy and Major Sporting Events Units. A strategic foresight practitioner, Tendai led the development of DCMS's Futures and horizon scanning function. He is a champion for applying participatory approaches to design futures and places with diverse groups of people, not just for them. Tendai's consultancy background across multiple sectors including media, local government, social enterprise and charity reflects this belief. This includes a five-year term as the youngest Trustee on the Board of ODILS Learning Foundation, a charity which operates an OFSTED-assessed English Language and teacher training school enabling the effective integration of refugees, asylum seekers, and minority groups into UK life.

In 2020, Tendai obtained his MBA, specialising in Strategy & Entrepreneurship. He is currently pursuing a passion project to build an urban design start-up which works with local communities to solve social and environmental challenges across Sub-Saharan Africa.

Images can be downloaded [here](#).

The full Trustee listing can be found at [designcouncil.org.uk/ who-we-are/our-people/trustees](https://designcouncil.org.uk/who-we-are/our-people/trustees).

For further information, please contact [Press@designcouncil.org.uk](mailto:Press@designcouncil.org.uk).

#DesignForPlanet

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**About Design Council:** The Design Council is the national strategic advisor on design, and champions design and its ability to make life better for all. It is an independent and not for profit organisation incorporated by Royal Charter. The Design Council uniquely works across all design sectors and delivers programmes with business, government, public bodies and the third sector. The work encompasses thought leadership, tools and resources, showcasing excellence, and research to evidence the value of design and influence policy. [www.designcouncil.org.uk](http://www.designcouncil.org.uk)