

## Design Council Specialist Application form – copy of all questions and responses

**Please note** we are only accepting applications submitted online. This document gives a list of the questions for applicants' convenience and will not be accepted if submitted with answers.

The specialist expert role is aimed at those with more focused skills, knowledge and expertise, ranging from detailed technical knowledge to lived experience to research. They will be invited to deliver design support services to clients when their particular area of specialist expertise is relevant to the project and will therefore be less likely to be involved with Design Council's day-to-day delivery of work.

Specialist experts will typically meet the following characteristics:

- + In depth knowledge of a particular subject area, either through lived experience, educational qualifications or professional expertise.
- + Ability to inform and strengthen Design Council's approach and thought leadership through sharing and promoting their particular areas of knowledge and expertise. For example, a specialist could be an expert in data and technology and advise a client on smart cities or equally be a representative of a community/campaigning organisation that would like to inform Design Council's work.
- + The ability to give advice and guidance to clients and project teams in both, one-to-one and more public settings.

While specialist experts will be commissioned on to client delivery work less frequently than associate experts, their opportunities to engage with Design Council will be as, if not more, regular as they will be integral to contributing to the organisation's thought leadership role. As members of a community of practice, they will also develop, co-create and partner on new projects, programmes and business opportunities with Design Council.

### Your details

#### 1. Personal details:

First name

Middle name (write in n/a if irrelevant)

Last name

First line of address

Second line of address (write in n/a if irrelevant)

Town/City

County/state (n/a if irrelevant)

Postal/zip code (or equivalent)

Country

Personal email address

Mobile telephone number

Your social media handles (Twitter, Instagram, LinkedIn, Tik Tok - please write in n/a if irrelevant)

**2. Your organisation - please fill in this section if you are employed by or own a company**

Organisation name

Department (if relevant)

website (if relevant)

Work Email Address (if different from above)

Work Phone Number (if different from above)

**3. Preferred contact details**

Preferred primary contact email address

Preferred primary telephone number

**4. If you have a PA, please enter their name and contact details below**

PA name

PA email address

PA telephone number

**5. In which region/country are you based?**

East Midlands

East of England

London

North East

North West

South East

South West

West Midlands

Yorkshire and Humber

Northern Ireland

Scotland

Wales

International (please specify)

**6. In which regions are you willing to work? (tick all that apply)**

East Midlands

East of England

London

North East

North West

South East

South West

West Midlands

Yorkshire and Humber

Northern Ireland

Scotland

Wales

International (please specify)

**7. How much time could you provisionally offer per year?**

1-6 days per year

7-12 days per year

13-20 days per year

20+ days per year

## **Your skills and experience**

8. Please provide a 200-word biography in the text box below. It should be concise and focus on showcasing your achievements.

9. **Key qualifications or experience (please give higher education qualifications and/or details of experience)**

Qualification or experience 1

Qualification or experience 2

Qualification or experience 3

10. **Professional membership(s) (if relevant)**

Membership 1

Membership 2

Membership 3

11. **How many years have you been engaged in your field of expertise?**

0-3

4-6

7-10

11-15

16-20

20+

12. **Besides the region/country in which you are based, in which other regions/countries have you lived and/ or have 5+ years experience of delivering projects within the last ten years?**

East Midlands

East of England

London

North East

North West

South East

South West

West Midlands

Yorkshire and Humber

Northern Ireland

Scotland

Wales

International (please specify)

## **Area(s) of practise**

Please tick all that apply but note this should be primary areas of practice only. E.g. please do not tick 'equality, diversity and inclusion' unless you can give expert advice based on day-to-day experience or qualifications in this area

13. **Your primary areas of practise**

Active travel

Anthropology

Arboriculture

Architecture

Biology

Biophilia

Building services  
Community/participatory engagement and stakeholder consultation  
Construction  
Development  
Digital/tech  
Ecology  
Economics  
Facilities management  
Engineering – civil  
Engineering – mechanical  
Engineering – structural  
Engineering – transport  
Equality, diversity and inclusion, including social inclusion  
Green infrastructure  
Healthy city design  
Law and legal procedure  
Landscape architecture  
Nature-based solutions  
Planning  
Play  
Procurement  
Public art  
Public health  
Regeneration  
Sociology  
Spatial planning  
Surveying  
Sustainability  
Urban design  
Other (please specify)

**14. By sector (tick all that apply)**

Central government  
Developer/development corporation  
EU  
Highways authority  
Housing association/RSL  
International charity  
Local authority  
Local Government  
NHS  
Private practice  
Regional authority  
Third/voluntary sector  
UN  
WHO  
Other (please specify)

**For the AREAS OF EXPERTISE please note, expertise is defined as areas in which you have a minimum of 5 years of experience and/or must be work you are currently engaged with on a regular basis and can give expert advice to clients.**

**15. By project type**

Airport infrastructure  
Business parks  
Cemeteries  
Cities  
Civic developments  
Commercial - medium to large scale  
Commercial - small to medium scale  
community engagement  
Community-led housing  
Conservation Areas  
Cultural - museums and libraries  
Cultural - theatre and cinema  
Cycling infrastructure  
Energy infrastructure  
Garden cities  
Green belt  
Health infrastructure  
Healthy New Towns  
Heritage  
Highways infrastructure  
High streets  
Historic/heritage properties and estates  
Hotels  
Housing - aging population  
Housing - medium to large scale  
Housing - small to medium scale  
Housing – student  
Housing – supported  
Inclusive environment  
Land use planning  
Masterplanning  
Meanwhile use  
Memorials  
Movement and circulation  
Neighbourhoods  
Para 79  
Public realm  
Railways infrastructure  
Retrofitting  
Rivers  
Schools  
Social/affordable housing  
Sports infrastructure

**16. By subject matter (please tick all that apply)**

Air pollution  
Age-friendly design  
AONBs  
Biodiversity  
Circular economy  
Climate change  
Climate justice  
Coastal landscape  
Co-design  
Community safety  
Conservation - please specify in the 'other' option  
Contaminated land  
Data  
Economics  
Education  
Environmental impact assessment  
Embodied carbon  
Energy  
Energy supply  
Environmental planning  
Epidemiology  
Ergonomics  
Farming  
Flood alleviation  
Food and growing  
Future proofing  
Future trends  
Geography  
GIS  
Green belt  
Green roofs  
Green walls  
Health sector - please specify in the 'other' option  
Heritage  
Highways  
Horticulture  
Hospital grounds  
Hospitals  
Industrial design  
Industrial land re-use  
Interior spatial design – residential  
Interior spatial design – workplaces  
Interior spatial design - other - please specify in the 'other' option  
Law - please specify in the 'other' option  
Landscape character assessment  
Lighting  
Local parks  
Landscape and visual impact assessment  
Metropolitan Open Land  
National parks

Net zero/ real zero carbon  
Noise pollution  
Permaculture  
Planting  
Railways  
Regeneration - please specify in the 'other' option  
Schoolgrounds  
Security  
Smart cities  
Smart data  
Smart technology  
Social inclusion  
Sociology  
Soil  
SSSI/SINC  
Strategic landscape planning  
Street furniture  
SuDS/Swales/rain gardens/flood attenuation  
Trees  
Viability  
Water management  
Waterways  
Water pollution/contamination  
Wayfinding  
Other (please specify)

**17. Research, analysis and policy**

Datasets and data analytics  
Design advice on development proposals (Design Review)  
Development viability  
Identifying trends and emerging themes  
Policy review – please specify in the 'other' option  
Preparing/applying national and local policy – please specify in the 'other' option  
Property advice/consultancy  
Research  
None of the above  
Other (please specify)

**18. Leadership and strategy**

Driving innovation  
Leadership/decision making  
Marketing/media  
Organisational governance  
Strategic thinking  
None of the above

**19. Project delivery**

Chairing meetings  
Design Competition – judging  
Design Competition – running  
Development

Funding  
OJEU processes  
Procurement  
Project Management  
Working in multi-disciplinary teams  
None of the above

**20. Engaging and empowering others**

Advocacy  
Chairing high profile events  
Facilitating meetings and events  
Mediation/brokering  
Strengthening capacity and skills of clients  
Training design and delivery  
Working with specific groups on consultation and empowerment (such as those representing protected characteristics)  
None of the above

**21. Client liaison**

Business development  
Preparing proposals  
Pitching to potential clients  
Building relationships with clients  
None of the above

**22. Designing and preparing documents**

Writing - for publication  
Writing – technical  
Visual Impact Assessments  
Preparing sketches, drawings and diagrams  
None of the above

**23. Location context of expertise**

City  
Town  
Countryside  
Rural  
Agricultural  
Coastal

**24. Tell us about two projects/activities you have been involved with, specifying the role you played in each, that are significant to you and explain why. The examples should demonstrate some of your areas of expertise listed earlier in this form. Please note this does not have to be a design role but could include expertise in areas such as facilitation, knowledge-sharing, research, diplomacy, community engagement and representation, advocating good design, commercial viability etc. (max 400 words)**

**25. Design Council's priorities are to enable sustainable living, enhance health and wellbeing and increase design skills. This commits us to addressing the issues of climate change, biodiversity loss and social inequality. Using the examples of the projects mentioned in question 23,**



describe how they addressed one or more of these issues and/or what you think could be done differently, if anything, to address these issues more robustly today. (max 400 words)

26. Please give an example of a project/activity you have NOT been involved with that you think demonstrates an exemplar approach to incorporating your own specialist area of work, giving reasons why you have chosen this project. You can provide links to help illustrate your point. The project does not have to be based within the UK and can be of any size. If you do not think such a project exists, please specify why and select a project/activity you think would be improved through giving greater consideration to your specialist area of work. (max 200 words)

27. As an expert within Design Council's network, you will be a part of a community of practice, in which members will partner and collaborate on and co-create opportunities with Design Council, as well as contributing to its thought leadership role through activities such as sharing knowledge, research and best practice, participating in events and roundtables, helping with policy development, writing blogs and mentoring fellow experts. Please explain why you would like to be a member of a community of practice and how you see yourself contributing to such a community? (max 150 words)

28. As a specialist, your experience will bring expertise and robustness on focused areas and stages of natural and built environment projects, as well as informing Design Council's own approaches and contributing to its leadership role. Why do you think your area of expertise is of particular significance to the creation of more resilient and successful places and explain your motivation for joining the network? (max 200 words)

29. Design Council aims to better represent society by increasing the diversity of its network in terms of protected characteristics, socio economic background and location. Please tell us a little bit about how considerations of equality, diversity and inclusion is embedded in your work, giving examples of projects/activities. (max 200 words)

30. The built environment professions are in a unique position to create healthier, more attractive and more distinct places, while also facilitating better interactions and better experiences for people. If you could introduce radical change to our current approach, or established practice, to increase social, environmental and economic resilience (you can focus on one or more) what would it be and why? (please note, your suggestion does not have to be limited to a new approach or practice, but could equally be the reintroduction or an increased emphasis on existing approaches and practice) (max 200 words)

31. As a specialist, you may be asked to work with Design Council to support clients through giving expert advice in one-on-one settings and more public forums, such as workshops and design reviews. What do you think are the most important attributes when giving advice to clients and project teams? Please list no more than three attributes and give reasons why you think they are important. You can answer giving examples of when you have given advice as an expert or have been given advice as a stakeholder. If you do not have this experience, please specify this but select three attributes based on what your approach to giving advice would be instead. (max 300 words)

32. (optional question) Please list experience you may have of giving design support advice, such as design review if relevant. Please list organisations you have worked with, the type of advice and length of experience in each field.

Experience 1

Experience 2

Experience 3

Experience 4

**33. (optional question) Please give examples of any experience you may have of chairing meetings and events, specifying the type of meeting (eg panel discussions, design review, significant project meetings etc.). Please also explain your approach to chairing events and meetings, giving details of what you think are the three most important attributes of a chair and explaining your choices. (max 250 words)**

**34. How did you hear about the experts recruitment?**

Current BEE

Design Council newsletter/website

Design Council/staff

Google

My professional body

Other search engine

Word of mouth

Other (please specify)

**35. Design Council plans to establish a community of practice among its experts network, allowing experts in all roles to work, learn and share best practice with each other. Are you happy for your name and email address to be shared in a private directory with fellow members of the experts network? (please note, use of these details will be guided by a strict code of conduct that limits engagement to professional contact only.)**

Yes - I would be happy for selected contact details to be shared

No - I would not want any of my details to be shared

Is there anything you would like to know, or us to clarify, about how your details would be used?

**36. Pleck check this box to indicate that you are happy with the information that you are submitting, that it contains no false representations of your experience and skills, and that you consent to our processing your application. Any alterations made to your application**

By checking the second box you are submitting this form to us

I confirm that I have reviewed my answers and they contain no misrepresentative information

I have no further amends that I wish to make to my application

I understand that I still need to complete an equal opportunities form (a link is provided on the following page).

I sign my full name below: