

Design Council Corporate Partner Application form – copy of all questions and responses

Please note we are only accepting applications submitted online. This document gives a list of the questions for applicants' convenience and will not be accepted if submitted with answers.

Corporate Partners must share Design Council's values and be an organisation with whom we can have a mutually beneficial relationship, in which we can co-create and develop work together, as well as support each other's work projects. Partners will also be organisations that help us represent community voices, particularly in terms of underrepresented communities whose input and feedback we would like to include in our work. All Corporate Partners will be instrumental in contributing to Design Council's thought leadership role, through participating in, and co-developing, activities such as panel discussions, roundtables, helping with policy development, stakeholder engagement programmes, as well as communications and promotional programmes.

Being a corporate partner will also enable us to engage your wider organisation in delivery beyond a named person. However, please note however that Design Council is a charity and has set day rates for certain types of work eg design review is paid at a rate of £200 for a half day and £400 for a full day's work.

Other client work fees will be negotiated within a scale based on the nature and length of the project.

1. Please upload a high-res JPEG or PNG logo for your organisation

2. Organisational details (please provide this information for your main/head office)

Organisation
Postal address
Line 2
City/Town
County
Postal Code
Country
Contact Number

3. Please enter the organisation's social media handles

4. Details for the lead contact within organisation

First name
Surname
Email address
Telephone number

5. Organisation address for main contact within organisation (if different to head/main office)

Address line 1
Address line 2
Address line 3
Town/city
County/state (if relevant)
Postal/zip code
Country

6. In which regions/country is this organisation based (tick all that apply)

East Midlands
East of England
London
North East
North West
South East
South West
West Midlands
Yorkshire and Humber
Northern Ireland
Scotland
Wales
International (please specify)

7. Please provide a organisational 'about us' (max 200 words)

8. Registrations/memberships/partnerships with other organisations (if relevant).

Membership 1
Membership 2
Membership 3
Membership 4

9. How many years has this organisation been in operation?

0-3
4-6
7-10
11-15
16-20
20+

10. Besides the region/country in which this organisation is based, in which other regions/countries has this organisation 5+ years' experience of delivering projects within the last ten years?

East Midlands
East of England
London
North East
North West
South East
South West
West Midlands
Yorkshire and Humber
Northern Ireland
Scotland
Wales
International (please specify)

11. Design Council provides a wholly independent service to clients and asks partners to abide by the values set out in the Nolan principles in delivery of its work. Please tell us about your organisation, its vision, work and values and how these can align with and support Design Council's approach and service (max 300 words)

- 12. How do you see the work of your organisation complementing, promoting and positively contributing to Design Council and its strategic priorities to enable sustainable living, improve health and wellbeing and increase design skills? (max 300 words)**
- 13. Tell us about two key activities/projects you have been involved with recently for which a relationship with Design Council could have benefited your approach? (max 250 words)**
- 14. Design Council's corporate partners will be a part of a community of practice that will partner, develop and co-create work together, while also helping with our thought leadership programme, such as events, roundtables, helping with policy development and contributing blogs etc. How do you see your organisation's role in contributing to a community of practice? (max 200 words)**
- 15. Design Council aims to better represent society by increasing the diversity of its network in terms of protected characteristics, socio economic background and location. Please tell us a little bit about your approach to diversity (EDI), social value and sustainability and how it is embedded in your work and how you think you can help Design Council achieve its aim. (max 200 words)**
- 16. Design Council's strategic priorities commits us to addressing climate change, biodiversity loss and social inequality. How do you address these issues in your work, giving examples of two recent activities/projects that demonstrate your approach? (max 250 words)**
- 17. (optional question) Please list experience your senior staff may have of giving design support advice, such as design review if relevant (please list their name, organisations they have worked with and length of experience).**
- 18. (optional question) Please give examples of any experience your senior staff may have of chairing meetings and events, specifying their name and the type of meeting they chaired (eg panel discussions, design review, significant project meetings etc.).**
- 19. How did you hear about the experts recruitment?**
- Current BEE
 - Design Council newsletter/website
 - Design Council/staff
 - Google
 - My professional body
 - Other search engine
 - Word of mouth
 - Other (please specify)
- 20. Design Council plans to establish a community of practice among its experts network, allowing experts in all roles to work, learn and share best practice with each other. Are you happy for the lead contact's name and email address to be shared in a private directory with fellow members of the experts network? (please note, use of these details will be guided by a strict code of conduct that limits engagement to professional contact only.)**
- Yes - I would be happy for selected contact details to be shared
- No - I would not want any of my details to be shared

Is there anything you would like to know, or us to clarify, about how your details would be used?

21. Please indicate that you have reviewed the information that you are submitting, and are sure that it is not a false representation of this organisation, and its existing skills or experience. I confirm that I have reviewed my answers and they contain no misrepresentative information
Please write in your name