We are looking for sponsors to support a revolutionary online inclusive environments training programme for 600,000 built environment designers and specifiers.

Although there is a strong business case for inclusive design, evidence shows that inclusive principles are not being adopted or implemented consistently across the built environment. Inclusive facilities are often functional but unattractive; by raising awareness at a national level, we can demonstrate how inclusive spaces and buildings can be beautiful, adaptable, flexible and inspiring. We, as businesses, organisations and individuals, are responsible for raising awareness and designing places that meet the diverse needs of the people who use them.

Together, we can lead the UK in the world class delivery of inclusive design and boost UK business and the economy.

“Our British construction industry is full of highly skilled professionals who rightly have a world-class reputation – we want to keep them leading the way in building the most accessible and inclusive country in the world.”

Stephen Williams
Minister for Communities

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Our sponsors will be rewarded with:

- Promotion of your business profile to 600,000 designers and specifiers
- Recognition as a thought leader in the area of inclusive design in the sector
- Access to central government and built environment industry leaders
- Participation in the development of the UK’s first multidisciplinary learning tool on inclusive design
- Attendance as the sole industry representative on the leading practitioner’s advisory group

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7 Million
The increase in the number of people over 60 in the next 25 years

£1 Billion
The annual cost of injuries due to falls among older people

11 Million
People with limiting long term illness, impairment or disability in Great Britain

£212 Billion
Estimated spending power of people with disabilities in the UK
**How?**

We are developing a national network of designers and specifiers that can independently and collectively adapt and implement an inclusive, cross-disciplinary design approach to building and spaces. A specially appointed design team will work with these experts to translate our comprehensive content into a groundbreaking multimedia-based experiential training programme.

**The successful training programme will:**
- increase awareness of inclusive design as standard practice at a national level
- changing perception and aspiration of 600,000 designers and specifiers on inclusive design

The training will be freely available online to support current and future working practices. Established by Design Council Cabe and supported by key professional institutes, it will have national reach and impact with the potential to be the leading training tool in the industry, connecting built environment experts across the UK.

“In we want an inclusive society we need to create buildings and spaces that are accessible and inclusive to all. Done properly, at the right time, inclusive design should not add cost.”

*Tony Burton, Chairman
Construction Industry Council*

**Sponsorship opportunities: how you can be involved**

**Major Sponsor: £50,000 (2 years)**
- Sponsor logo and links to the company featured as the sole representative on the landing page on the award winning Design Council website which has 60,000 visits per month
- Attendance as the sole representative of your sector at steering committee events and meetings, providing exclusive access to central government
- Inclusion as the sole representative in e-marketing for programme and industry updates
- Logo on launch and promotional material to be promoted through Design Council digital networks with a total audience reach of 275,000

**Support Sponsor: £20,000 (2 years)**
- Sponsor logo and links to the company featured on the Design Council website
- Invitation to attend steering committee events and meetings
- Inclusion in e-marketing for programme and industry updates
- Logo on launch and promotional material to be promoted through Design Council digital networks with a total audience reach of 275,000

**Title Sponsor: £5,000 (2 years)**
- Inclusion in e-marketing for programme and industry updates
- Logo on launch and promotional material to be promoted through Design Council digital networks with a total audience reach of 275,000
“It is only through an awareness of the need for inclusivity in the built environment professions and focused training that we can start to improve our attitudes, culture and working practices. This is not a nice to have but vital for the future of our professions and the clients that we serve.”

Jane Duncan, President Elect
Royal Institute of British Architects – RIBA