Inclusive Environments

Join us in the transformation of inclusive planning, design, construction and place management

CPD Training
Sponsorship offer
Support across the professions

“It is only through an awareness of the need for inclusivity in the built environment professions and focussed training that we can start to improve our attitudes, culture and working practices. This is not a nice to have but vital for the future of our professions and the clients that we serve”.

Jane Duncan
President Elect, Royal Institute of British Architects (RIBA)

Those involved in design, engineering and construction affect everyone who uses the environment we create. If we want an inclusive society we need to create buildings and spaces that are accessible and inclusive to all. Done properly, at the right time, inclusive design should not add cost. CIC supports the development of this CPD to support all professions to create inclusive environments for everyone”

Tony Burton,
Chairman, Construction Industry Council (CIC)

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“I have personally seen many touching examples that inclusive Facilities Management (FM) practice can make on an individual’s life but unfortunately that is not necessarily the norm. We believe that adhering to the basic levels of practice set out by the law is simply not enough. FM must go beyond compliance if we are to create truly inclusive environments.”

Gareth Tancred
Chief Executive, British Institute of Facilities Management (BIFM)
Inclusive Environments

The quality of buildings and spaces has a strong influence on the quality of people’s lives. Decisions about the planning, design, construction and management of places can:

- promote or inhibit a sense of community spirit and engagement
- support or damage physical and mental health
- influence ease of mobility, feelings of safety and a sense of belonging

Inclusive environments enable everyone to participate confidently and independently in everyday activities. It aims to remove the barriers that create undue effort and separation.

The National Planning Policy Framework sets out an expectation that planning policy will deliver ‘high quality inclusive design’. Although accessibility has improved over the last decade, the fact remains disadvantaged communities are far more likely to live in poor quality environments. Social, cultural and economic inequalities are still being built into new places.

Over the past 6 months, with government funding and industry support, Design Council developed an online inclusive design hub: designcouncil.org.uk/inclusive. It's a one-stop shop for all built environment professionals to access resources, knowledge and case studies on inclusive design. To date there have been over 20,000 visits to the hub from the UK and abroad supporting a community of professionals to be better placed to make informed decisions to deliver more inclusive environments.

Building on this success, with your support, we want to transform the professions understanding of inclusive environments.

Why it matters

7 million*  
the increase in the number of people over 60 in the next 20 years


£1 billion*  
the annual cost of injuries due to falls among older people

*The King’s Fund - Exploring the system-wide costs of falls in older people in Torbay

11 million*  
people with limiting long term illness, impairment or disability in Great Britain

*Gov.uk Disability facts and figures

£212 billion*  
estimated spending power of people with disabilities in the UK

*Department of Work and Pensions
Proposed scope of training:
- development of a high quality, cross disciplinary CPD training on delivering inclusive environments recognised by the professional institutions
- content to feature an introduction to the planning, design, construction and management of inclusive environments
- accessible content to be relevant to all built environment professionals including planners, designers, engineers and facilities managers
- showcase emerging trends in the field and demonstrate inclusive best practice

The training will:
- be interactive, engaging and practical
- demonstrate the interrelationship between planning, design and management to promote cross disciplinary working
- showcase good practice in inclusive design both in terms of process as well as final product
- promote the value of engaging users
- present clarity in terms of language and terminology across the different disciplines

Participants' learning outcomes will include:
- an industry with a clear understanding of what is meant by inclusive design
- a clear understanding of the social, economic, legislative and environmental case
- how to embed inclusive design in day to day work eg building it into standard project design and management processes
- confidence and knowledge to make the case for inclusive design to clients
- an understanding of where to go to get more help and information
As a national leader delivering and maintaining the built environment we invite you to join with us in developing the next phase of this exciting and innovative professional development programme. Government have committed to providing grant funding for this project subject to match funding. We have strong support from industry including contributions from English Heritage and the London Legacy Development Corporation. Join us and become an industry leader in delivering inclusive environments.

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<tr>
<th>Sponsorship benefits</th>
<th>Sponsor £5,000</th>
<th>Supporting sponsor £10,000</th>
<th>Headline sponsor £20,000</th>
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<tr>
<td>Brand association with Design Council through acknowledgement in press materials</td>
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<td>Linked logo on the training landing page on the award winning Design Council website which has 60,000 visits per month</td>
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<td>Logo on launch and promotional material, to be promoted through Design Council digital networks: designcouncil.org.uk, Twitter, Facebook, Pinged enewsletter, BEE enewsletter with a total audience reach of 273,250</td>
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<td>Exclusive pre-launch CPD training presentation at your organisation to instigate training and upskill your staff prior to the official launch, to become an industry inclusive leader for official launch</td>
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<td>Pre-launch partner with your thought leadership, promoted through our extensive digital networks, to illustrate your corporate commitment to an inclusive approach</td>
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<td>Exclusive 6 monthly briefing on trends, themes and good practice in inclusive environments</td>
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<td>Six monthly analytic reports including uptake and outreach of the training and a survey to measure change in inclusive practice in your organisation</td>
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<td>Exclusive VIP invitation to Parliamentary launch of the training in October 2015</td>
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<td>Invitation and speaking opportunities for your nominated Inclusivity Champion to attend 6 monthly inclusive roundtable events hosted by Design Council with senior figures in industry and government</td>
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<td>Up to 3 mentoring meetings for a staff member to support their application of the training (over 6 months)</td>
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Why Design Council and Cabe?

Design Council is an enterprising charity which improves people’s lives through the use of design. Cabe merged with Design Council in 2011, and is the government’s advisor on design in the built environment. Our work places design at the heart of stimulating business growth, helps to transform our public services and enhances places and cities to ensure a sustainable future. We advance new design thinking, encourage debate and inform government policy.

We are the only independent organisation working in the built environment sector that works:

- with the private, public and community sectors; all of whom are key in the achievement of inclusive environments
- across the built environment disciplines from planners and designers to engineers and community engagement specialists.

Since 1999, we have been championing the value of good planning and design supporting built environment professions and communities through thought leadership, campaigns, research, toolkits, training and mentoring. We have peer reviewed over 4,000 significant development proposals across England and have published over 300 publications and over 400 case studies which are used worldwide. This includes Inclusion by Design: Equality, Diversity and the Built Environment.

We have an extensive national and international network and audience across the design sectors; and engage with students, academics, practitioners, thought leaders, industry and government departments across the breadth of work we deliver. Our commitment to Inclusivity and promotion was recently captured in an animated short film we created: Inclusive Design: from the pixel to the city featuring leading figures who create the next generation of products, graphics and vehicles designed to work better for everyone.

Current supporters

[Image of various logos from different organizations]
If you would like to be involved and support us, please contact:

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designcouncil.org.uk/inclusive